



Charles-Henri Benoit was born in Le Locle (canton of Neuchâtel), Switzerland, in December 1960. After completing an apprenticeship at the UBS and working for the UBS in Basel for four years, he studied economics at the School of Economics and Business Administration (SEBA) in Neuchâtel from 1984 until 1987.

From 1987 to 1992 he was a Consultant at first with PWC and then with Ernst & Young.

In 1992, he joined Magam Holding AG, a medium sized Swiss Group active in the graphics industry, with six subsidiaries spread throughout Europe. There, he built up a financial controlling organisation and carried out several projects on a group level.

In 1994, he joined the Ascom Group as a Financial Controller in the Telecommunications Division, before being promoted to the position of CFO of the Ascom Cash Handling Division, which he divested in several transactions.

In 2001, Charles-Henri Benoit set up his own consulting firm. Since then he has continued to develop his business activities in the areas of Mergers & Acquisitions, Management Coaching and Corporate Finance. Over the years, he has continued to acquire competencies in numerous different fields. Amongst others, he negotiated, finalised and implemented international licence contracts for an important client in the coffee capsule business.